

CalorieReady Token

CREADY

Public Litepaper | Version 1.0 | June 2026

Issued by Easberg Ltd | calorieready.com

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This litepaper is for informational purposes only and does not constitute financial advice, an offer to sell, or a solicitation to purchase securities or investment products. CREADY is a utility token. Token prices and USD equivalents are indicative and subject to market fluctuation. Easberg Ltd is incorporated in England and Wales (Company No. 14898760).

1. Executive Summary

CalorieReady is a Software-as-a-Service (SaaS) platform that enables food businesses — restaurants, cafes, caterers, and food operators — to comply with EU calorie labelling regulations efficiently and cost-effectively. CREADY is the native ERC-20 utility token of the CalorieReady ecosystem, deployed on the Ethereum mainnet.

CREADY serves as the medium of exchange for platform access. Restaurants purchase or hold CREADY tokens to unlock CalorieReady software tiers. Tokens spent on platform access are permanently burned, creating a deflationary supply mechanic directly tied to real-world usage.

2. The Problem

EU Regulation (EU) 1169/2011 and its national implementations require food businesses to display calorie information on menus. Enforcement timelines have accelerated, with core obligations active from August 2026 and employment-sector requirements from December 2027.

Food operators face three key challenges:

- Manual calorie calculation is time-consuming and error-prone
- Existing compliance tools are expensive and designed for large enterprises
- Menu changes require costly and slow recalculations

CalorieReady addresses all three with an AI-powered, menu-intelligent SaaS platform accessible to businesses of any size.

3. The Solution — CalorieReady Platform

CalorieReady delivers instant, AI-driven calorie menu analysis. Operators upload a picture of their menu and receive a fully analysed version with accurate calorie counts for every food and beverage item within seconds.

3.1 Platform Tiers

Access to the CalorieReady platform is governed by three tiers, each activated by spending CREADY tokens:

Tier	CREADY Price	USD Equiv.*	Introductory Offer
Basic (one-time)	4,900 CREADY	~\$622	50% off — 2,450 CREADY
Multi-Platform (one-time)	7,900 CREADY	~\$1,003	50% off — 3,950 CREADY
Subscription (monthly)	900 CREADY/month	~\$114/month	30% off — 630 CREADY/month

** USD equivalents are approximate and based on prevailing CREADY market price at time of purchase. Tier prices are governance-adjustable via Gnosis Safe multisig to reflect market conditions.*

4. Token Details

Token Name	CalorieReady Token
Symbol	CREADY
Network	Ethereum Mainnet
Standard	ERC-20
Total Supply	100,000,000 CREADY (fixed)
Contract (Proxy)	0x604b1A248d4140fe7Cb047742875C82C23E670d6
Contract Architecture	UUPS Upgradeable Proxy (ERC-1967)
Access Control	Gnosis Safe 3-of-5 Multisig (DEFAULT_ADMIN_ROLE)
Admin Delay	24-hour timelock on admin transfers
Burn Mechanic	Demand-driven utility burn via purchaseAccess()
Governance	ERC20Votes — on-chain governance ready

Permit	ERC20Permit (EIP-2612 gasless approvals)
Deployed	June 2026
Developer	Easberg Ltd (Company No. 14898760)

5. Token Distribution

Allocation	Amount	Notes
Treasury	35,000,000 (35%)	Held in Gnosis Safe
Platform Rewards	20,000,000 (20%)	Held in Gnosis Safe
Liquidity Pool	10,000,000 (10%)	Held in Gnosis Safe
Ecosystem / Partnerships	5,000,000 (5%)	Held in Gnosis Safe
Founder	15,000,000 (15%)	Immediate allocation
Investor 1	5,000,000 (5%)	2.5M immediate + 2.5M vested 12 months
Investor 2	5,000,000 (5%)	2.5M immediate + 2.5M vested 12 months
Advisor 1	2,500,000 (2.5%)	1M immediate + 1.5M vested 12 months
Advisor 2	2,500,000 (2.5%)	1M immediate + 1.5M vested 12 months

6. Burn Mechanic

CREADY employs a demand-driven utility burn mechanic. When a restaurant calls the `purchaseAccess()` function on the smart contract to activate a platform tier, the corresponding CREADY tokens are permanently burned from circulation. This is not an automatic transfer tax — it is a direct economic link between platform adoption and token scarcity.

As CalorieReady onboards more food businesses, more CREADY is burned, reducing the circulating supply. This deflationary mechanism rewards long-term token holders proportionally to the growth of the platform.

Burn events are publicly verifiable on Etherscan at the CREADY contract address.

7. Governance & Security

7.1 Gnosis Safe Multisig

All privileged actions — including contract upgrades, role assignments, and tier price adjustments — require approval from a 3-of-5 Gnosis Safe multisig wallet (CalorieReady-Admin). This prevents any single party from unilaterally modifying the protocol.

7.2 24-Hour Admin Timelock

The DEFAULT_ADMIN_ROLE operates under a 24-hour defaultAdminDelay. Any admin transfer must be initiated and then confirmed after a 24-hour waiting period, preventing single-transaction admin hijacks.

7.3 UUPS Upgradeable Proxy

The contract uses OpenZeppelin's UUPS upgradeable proxy pattern (ERC-1967). Upgrades are authorised exclusively by the DEFAULT_ADMIN_ROLE (Gnosis Safe), ensuring community-governed evolution of the contract.

7.4 Security Audit

An internal security audit was conducted prior to Uniswap pool deployment. The overall risk rating was LOW. No critical, high, or medium vulnerabilities were identified. Three low-severity observations (missing balance check in purchaseAccess, placeholder tier prices, missing zero-address checks for secondary roles) have been noted for resolution in a future contract upgrade. A formal third-party audit is planned as platform TVL grows.

8. Liquidity

An initial ETH/CREADY liquidity pool has been created on Uniswap V4 (1% fee tier, full range). Liquidity will be locked via UNCX Network for a minimum of 1 year, providing assurance to the community that liquidity cannot be removed unilaterally during the lock period.

The liquidity pool allocation (10,000,000 CREADY) is held in the CalorieReady-Admin Gnosis Safe and will be deployed progressively as the platform grows.

9. Roadmap

- Q2 2026 — CREADY token deployed on Ethereum mainnet
- Q2 2026 — Uniswap V4 ETH/CREADY pool created
- Q2 2026 — GeckoTerminal listing and token info verification
- Q3 2026 — UNCX liquidity lock (1 year minimum)
- Q3 2026 — Vesting contracts deployed for investors and advisors
- Q3 2026 — CalorieReady platform beta launch
- Q3 2026 — CoinGecko main listing submission

- Q4 2026 — Platform public launch — EU calorie labelling compliance goes live
- 2027 — Formal third-party smart contract audit

10. Legal & Compliance

Easberg Ltd is incorporated in England and Wales (Company No. 14898760). CREADY is a utility token providing access to the CalorieReady SaaS platform. It is not intended to constitute a security, investment product, or financial instrument under any jurisdiction.

Token holders do not acquire equity, profit-sharing rights, or voting rights in Easberg Ltd by holding CREADY. The token confers only the right to access CalorieReady platform tiers as described herein.

This litepaper does not constitute a prospectus or offering document and has not been approved by any regulatory authority.

11. Contact & Resources

Website	https://calorieready.com
Email	Hi@calorieready.com
Contract (Proxy)	0x604b1A248d4140fe7Cb047742875C82C23E670d6
Etherscan	https://etherscan.io/address/0x604b1A248d4140fe7Cb047742875C82C23E670d6
GitHub (Assets)	https://github.com/winterberg-star/cready-assets
Issuer	Easberg Ltd, London, United Kingdom
Company Number	14898760 registered in England & Wales
D-U-N-S	230 676 246

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